



# RESHAPE THE FUTURE: BE A NONPROFIT CEO

## COURSE OVERVIEW

Be a Nonprofit CEO is designed to develop the skills, confidence, and mindset of people who are interested in becoming a successful nonprofit CEO. This 14-week course offers a dynamic and collaborative online learning experience and relevant content and tools that can be applied immediately. It also offers an instant connection with fellow leaders and supportive mentors.

Topic by Week	Learn How To...
1. The Nonprofit CEO	<ul style="list-style-type: none"> <li>▲ Understand the scope and scale of the nonprofit sector</li> <li>▲ Define the impact you want to make as a nonprofit CEO</li> </ul>
2. Your Strengths as CEO	<ul style="list-style-type: none"> <li>▲ Assess your leadership strengths and how they overlap with key responsibilities of a nonprofit CEO</li> <li>▲ Define what you need from your leadership team</li> </ul>
3. Leading a Nonprofit Organization	<ul style="list-style-type: none"> <li>▲ Understand the keys to successfully transitioning into a CEO role</li> <li>▲ Define what makes up the “work” of leadership and how to share leadership with a board of directors</li> </ul>
4. Managing a Nonprofit Organization	<ul style="list-style-type: none"> <li>▲ Differentiate the functions of governance, leadership, and management</li> <li>▲ Manage work of self and others towards specific goals</li> </ul>
5. Working with Staff	<ul style="list-style-type: none"> <li>▲ Build effective teams</li> <li>▲ Define staff roles and responsibilities</li> <li>▲ Manage the work of a group of people towards a specific result</li> </ul>
6. Working with Boards and Volunteers	<ul style="list-style-type: none"> <li>▲ Develop productive staff-board relationships</li> <li>▲ Define how volunteers support to the organization’s mission</li> </ul>
7. Strategic Decision Making	<ul style="list-style-type: none"> <li>▲ Make strategic decisions and become a more strategic thinker</li> <li>▲ Design an organizational planning process</li> </ul>
8. Chief Relationship-Building Officer	<ul style="list-style-type: none"> <li>▲ Define the constituents your organization needs</li> <li>▲ Build and maintain relationships with key supporters</li> </ul>

9. Fundraising Part 1: Myths and Realities	<ul style="list-style-type: none"> <li>▲ Understand the nonprofit CEO's and board's role in fundraising</li> <li>▲ Identify key fundraising trends and best practices for your organization</li> </ul>
10. Fundraising Part 2: Getting Down to Business	<ul style="list-style-type: none"> <li>▲ Design a fundraising planning process and oversee implementation</li> <li>▲ Develop and make a specific ask for support</li> </ul>
11. Financial Planning and Management	<ul style="list-style-type: none"> <li>▲ Understand, create, read, and manage an organizational budget</li> <li>▲ Use financial information to inform strategic decision-making</li> </ul>
12. The Business of the Business	<ul style="list-style-type: none"> <li>▲ Define an organization's business model and the capacity it needs</li> <li>▲ Align organizational capacity to achieve goals</li> </ul>
13. Implementation and Execution	<ul style="list-style-type: none"> <li>▲ Convert strategic goals into actionable steps and define clear expectations for implementation</li> <li>▲ Use dashboards to monitor progress and track results</li> </ul>
14. Become a Nonprofit CEO	<ul style="list-style-type: none"> <li>▲ Finalize personal development plan and accountability strategies</li> <li>▲ Identify learnings to apply to current job/life situation</li> </ul>

## Want to learn more?

Visit: <http://conservationimpact-nonprofitimpact.com>

Or Contact:



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