

The High Impact Manager

8-Week Course Overview

Description

Managers are the unsung heroes of nonprofit organizations. They are the bridge that connect the goals and strategies of executive management with the ambitions and expertise of work teams. They play an integral role in employee productivity, retention, and organizational culture. Simply put, managers have the single largest impact on an organization.

However, more and more managers are feeling squeezed in the middle. They report feeling overwhelmed, unsupported, and burnt out. Here's the good news. It doesn't have to be so hard. There are simple skills and tools that can help managers do their job better, faster, and easier.

The High Impact Manager builds those skills and provides the most useful tools to get the job done. This practical course is designed to help nonprofit professionals manage up, down, out, and across an organization to drive results and stay sane. It focuses only on the skills needed to be a high impact manager – skills that can be applied immediately. We don't waste time on anything else.

This course is for mid- and upper-level staff that lead teams and have responsibility for core organizational functions (programs, fundraising, human resources, finance and administration, etc.). This can include coordinators, managers, directors, and supervisors.

Learning Objectives

Participants will be able to:

- ▲ Build and manage effective teams and address common staff challenges
- ▲ Convert organizational goals and priorities into actionable steps
- ▲ Manage programs, teams, and resources for maximum impact and efficiency

Dates

Registration deadline: October 1, 2018

Course dates: October 22-December 21, 2018 (class will not be held Thanksgiving week)

Cost

The High Impact Manager = \$1500*

* Those who register by September 7, 2018 will receive a 20% early bird discount.

What To Expect

- ▲ Customized content, tools, and overall experience to meet participants needs
- ▲ To complete 90-minutes of live virtual classes and ~3 hours of reading and activities each week
- ▲ To learn as much from other participants as from the course leader and content
- ▲ A professional and collegial network that will provide career-long support

Our Approach

Our training is practical, applied, and real-world tested based on a deep understanding of what organizations and their people need to thrive. Our focus is on the learner – building on their strengths, aptitudes, and confidence. We empower nonprofit professionals to bring about the positive change they seek in the world through dynamic and collaborative learning experiences.

Course Content

| Topics | Learning Objectives |
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| The High-Impact Manager Keystone & Catalyst | <ul style="list-style-type: none">▲ Understand a high-impact manager's potential for impact▲ Learn how to survive – and thrive – from middle management |
| Your Path to Becoming a High-Impact Manager | <ul style="list-style-type: none">▲ Assess your strengths and how they overlap with responsibilities of a high-impact manager▲ Understand when and where to lead and when and where to manage |
| Leadership and Management Teams | <ul style="list-style-type: none">▲ Differentiate your roles in leadership and management teams▲ Become a more strategic thinker |
| Working with Staff | <ul style="list-style-type: none">▲ Build effective teams and address common staff challenges▲ Manage the work of a group of people towards a specific result |
| Managing Up and Down | <ul style="list-style-type: none">▲ Convert organizational goals and priorities into actionable steps▲ Negotiate and communicate up and down the chain |
| Managing In and Out | <ul style="list-style-type: none">▲ Use organizational goals to define necessary partners and supporters▲ Build and maintain productive, high-level partner relationships |
| The Business of the Business | <ul style="list-style-type: none">▲ Understand, create, and manage a department or program budget▲ Align department or program capacity to achieve goals |
| Becoming a High-Impact Manager | <ul style="list-style-type: none">▲ Finalize personal development plan and accountability strategies▲ Apply learnings and self-care strategies to current job/life situations |

About Conservation Impact, Nonprofit Impact & Impact Lab

Conservation Impact, Nonprofit Impact, and Impact Lab training are client centered practices of our mission driven company. We radically impact how organizations fulfill their missions and achieve results. Founded in 1996, we have successfully completed more than 1,100 projects with 720 clients in 47 states and 5 countries. We provide comprehensive planning, marketing, and organizational development consulting and training solely to nonprofits, government agencies, and foundations. Our practices focus on conservation, natural resources, health, and human services. For more information, contact Jamie at 303-223-4886 ext. 3, or jamie@nonprofitimpact.com.